

READ-IN-CLUB



MEET THE PARTNERS

**INSTITUTE OF
ENTREPRENEURSHIP
DEVELOPMENT**

ITSTUDY

SANDORF PUBLISHING

**HELLENIC FOUNDATION
FOR CULTURE**

**SLOVENE WRITERS
ASSOCIATION**

CULTUREPOLIS

The RIC Project

The project READ-IN-CLUB (READ-ING for CuLtUres across Borders) is an EU-ERASMUS+ coordinated program and includes 6 partners from 5 different EU member states (Cyprus, Croatia, Greece, Hungary and Slovenia). Its main goal is to equip our society with those skills and competences which are essential to ensuring a smooth recovery from the recent health crisis. In READ-IN-CLUB, the art of literature and the institution of book clubs and reading communities, together with the power of digital technology, comprise powerful facilitators of informal learning and dialogue and generate a supportive cultural environment where people are encouraged to become innovators and effective lifelong learners.

In this context, READ-IN-CLUB targets professionals of the book industry who organize and coordinate the operation of reading clubs or other educational activities related to literature and philanagnosia.

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Institute of Entrepreneurship Development

Institute of Entrepreneurship Development (iED) is a Greek non-profit organisation committed to the promotion of innovation and the enhancement of the entrepreneurial spirit. As a state-of-the-art international organization, a certified Center of Excellence and a DIH, iED produces and transfers know-how, boosts entrepreneurial cognitive processes, and supports every entrepreneurial venture across Europe.

Institute of Entrepreneurship Development for R-I-C PROJECT

A survey was conducted for Cyprus reading club. Then Institute of Entrepreneurship Development tried to get in contact with them, via mails and calls, to forward the questionnaire but at the same time to give us more information about the operations of the club in the COVID -19 era. Moreover, during December 2021 and January 2022, they were responsible for weekly posts on the project's Facebook page and Instagram account, sharing valuable content online related to its subject

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Itstudy

The legal predecessor of iTStudy, Prompt Ltd., was founded by university lecturers in 1989 in Gödöllő for the purpose of software and hardware development and computer education. The company's education department, the Prompt Training Center, became independent under the name iTStudy Hungary in 2008, and as a licensed institution with a focus on education and training, it continued working within the framework of adult education, supplementing it with significant education development and research activities. ITStudy takes an active role in the continuous improvement of the quality of education, taking advantage of the opportunities offered by 21st century technology.

Itstudy for R-I-C PROJECT

In contribution to the Read-In-Club project, ITStudy Hungary staff performed the following activities allocated to us:

Project logo

ITStudy took part in the preliminary design and decision-making process of creating the project logo. ITStudy performed all the activities that was obligatory for us regarding project management. They signed and sent back the partner contract and our partner data as it was required. They created out timesheets and performance report for the coordinator. They kept contact within the partnership and outside, with external stakeholders of the project in Hungary (Association of Hungarian Reading Communities).

Project website

ITStudy developed, hosts and implemented the project website, based on the plan negotiated with the partnership. Besides the initial, English language, they also created the national language versions of it on the partners' languages.

Project dissemination

ITStudy shared project information and the url of the project website on its own website and regularly posts in social media about the project. In January, ITStudy was responsible for the monthly promotion campaign that went on on the project Facebook site.

They translated the project flyer to Hungarian to be ready for being shared with the internal and external stakeholders of the project. They shared it with the Hungarian reading clubs we contacted during the implementation of IO1.

WP1

ITStudy contributed to the needs analysis and survey delivered in the first phase of the project. They contacted the Association of Hungarian Reading Communities, and some of their member organizations. They interviewed 7 reading club leaders and shared the questionnaire developed by the WP leader with 25 reading club members. They analyzed the responds gathered and prepared the country report based on them.



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Sandorf Publishing

Sandorf was founded in 2007 in Zagreb, Croatia as a publishing house and a literary agency for worldwide representing of Balkan writers. It is the first professional literary agency for representing authors in the region abroad. Therefore its founders carry a great professional responsibility to create a positive atmosphere for the writers of all of the Balkan countries so they could gain audience around the globe.

The founders of Sandorf also wanted to engage in independent publishing. The interest of Sandorf's publishing section is literature, cultural and literary theory, history, art and popular culture.

Sandorf Publishing for R-I-C PROJECT

Sandorf begun with the preparation for the implementation of IO2 and other tasks required in the project already in June 2021, after the initial meeting with project coordinator other partners. Sandorf's team examined project proposal in detail to start preparing for the implementation of IO2. In the beginning of July SP started looking for the most suitable collaborators active on literary scene for the implementation of IO2 (and before that for their participation in IO1).

Since Split City Library has one of the biggest and most developed reading clubs in Croatia and a good collaboration with Sandorf Publishing in previous projects/literary events, they fit into the general frame of the RIC project and setting out the new approach to establishing and professionalization of online reading clubs, but also for co-organising specific events related to the theme and this project. Through July and August SP was mainly working on the conceptualisation regarding the implementation of IO2 and other tasks executed represent mainly technicalities concerning the participation of SP in the whole project and implementing its specific activities.

In September 2021 SP organized a team for the design and implementation of IO2 and conducting of the other tasks in the roles of researcher/technician, project manager and assistant project manager. within this project together with Sandorf's representative. Together they were working on examining the results of the questionnaire and potential participants in virtual seminars; setting up the themes for the virtual seminars; designing the timeline for the seminars; designing the frame for online publication of the content derived from the seminars together with other partner involved in this part of the project; online presentation of design for the seminars, preparations for the live meeting in Split.



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Hellenic Foundation for Culture

The Hellenic Foundation of Culture (HFC) was established in 1992 with the unanimous consent of the Greek Parliament. It is based in the house of the late Greek businessman Prodromos Bodossakis. Professor Ioannis Georgakis was its first President. Its primary aim is the dissemination of the Greek language and culture around the world.

By planning the organization of cultural events, the promotion of the Greek book, music and the arts, the dissemination of the Greek cinema, theater and the teaching of the Greek language at the core of its action, the Hellenic Foundation for Culture has proved that it possesses the necessary knowledge, experience, prestige and vision to promote the Greek culture both in Greece and abroad.

Hellenic Foundation for Culture for R-I-C PROJECT

HFC initially articulated and developed a complete, flexible, and realistic Dissemination Plan (DP) that is making good use of the new technology, for executing an effective project promotion policy. The final DP officially presented to all partners in the Kickoff meeting, and all aspects of the project promotion were explained to the partners making them contributors to the dissemination process.

Based on that DP, we have already created a variety of social media accounts to be used to build the reputation of the RIC project online by disseminating the results, events, news etc. (Instagram page, Facebook page, LinkedIn page, Website and Youtube channel). HFC has cooperated mostly with publisher's associations concerning the spread/completion of the questionnaires, so that to extract valuable conclusions regarding current situation in the Book ecosystem and the Reading Clubs activities. HFC also cooperated with Graphic designers/dissemination community for developing an effective Dissemination Plan and finally with book experts and Reading Clubs in Greece are in full progress thanks to the preparation of Virtual Seminars, which are organized as part of IO2, and which are going to take place early on February.



READ-IN-CLUB

Slovene Writers Association

The Slovene Writers' Association is a voluntary, independent and non-profit organisation that serves and furthers the professional, social and cultural interests of Slovene writers. The activities of the Association encompass the entire Slovenian cultural space regardless of state borders.

The Slovene Writers' Association defends, under existing legislation and in accordance with its own nearly a century-and-a-half old tradition, both creative freedom and the position of Slovene literature and its writers. The Association participates in developing laws regulating authors' moral, material, social and rights, among others. It organizes readings, lectures and meetings, and takes part in cultural events and activities (publishing, librarianship, printing, film, theatre, artistic awards etc.) both at home and abroad.

Slovene Writers Association for R-I-C PROJECT

The Slovene Writers' Association is delighted to be one of the partners in the project READ-IN-CLUB. In the first 6 months the Slovene Writers' Association acted as the task leader for the implementation of the READ-IN-CLUB Research Report. The Report presents research on topics related to the value of literature for intercultural dialogue, equity, diversity, and inclusion as well as the potentials of reading clubs for the development of adults. It was created in as the first project's intellectual output.

This research was conducted by all members of the consortium to investigate the 'state of the art' regarding the objectives of the project and to better understand the impact of the COVID-19 crisis on the art and culture ecosystem.

The report provides a summary of scientific and academic articles concerning the impact of the COVID-19 crisis on reading clubs in Europe. Furthermore, the report spotlights the novel impact of COVID-19 on the creative and cultural sector in Europe, and more specifically on the book sector, displaying the EU Policies and Strategies for the recovery of the cultural sector after COVID-19, with a greater emphasis on the book (publishing) sector. The report incorporates 5 Data Collections from partner countries – Greece, Cyprus, Hungary, Slovenia, and Croatia – in order to showcase the needs of reading clubs as well as to identify the training gap of reading club coordinators in interpreting literature from the viewpoint of intercultural dialogue, equity, diversity and inclusion. Finally, based on this information, the report articulates also specific recommendations for the development of the next intellectual outputs of this project – Virtual Training Seminars for 'Lit.Mentors' and the online platform.



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Culturepolis

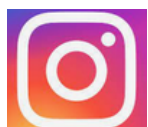
CulturePolis is a Civil Society Organization based in Corfu Island, Greece, since 2006 which aims to highlight, promote, and sustainably manage cultural heritage, especially in Corfu. It is also active in the promotion of arts and cultural and creative entrepreneurship, in the development of intercultural dialogue as well as awareness-raising and training of stakeholders on sustainability and social innovation. In the READ-IN-CLUB project, CulturePolis has the role of project coordinator. To support this role, their team communicates very often and closely with all project partners, providing feedback on their progress, necessary guidance, and clarification when needed, and also is in contact with the State Scholarships Foundation, the National Agency of the Erasmus + programme in Greece. Last but not least, CulturePolis contributes to the implementation of all the intellectual outputs, sharing knowledge and expertise with the rest partners in order to meet the goals of the project and achieve the best possible impact for the society.



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ERASMUS-READ-ING



READ.IN.CLUB PROJECT

**FOR
CULTURES ACROSS BORDERS**



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